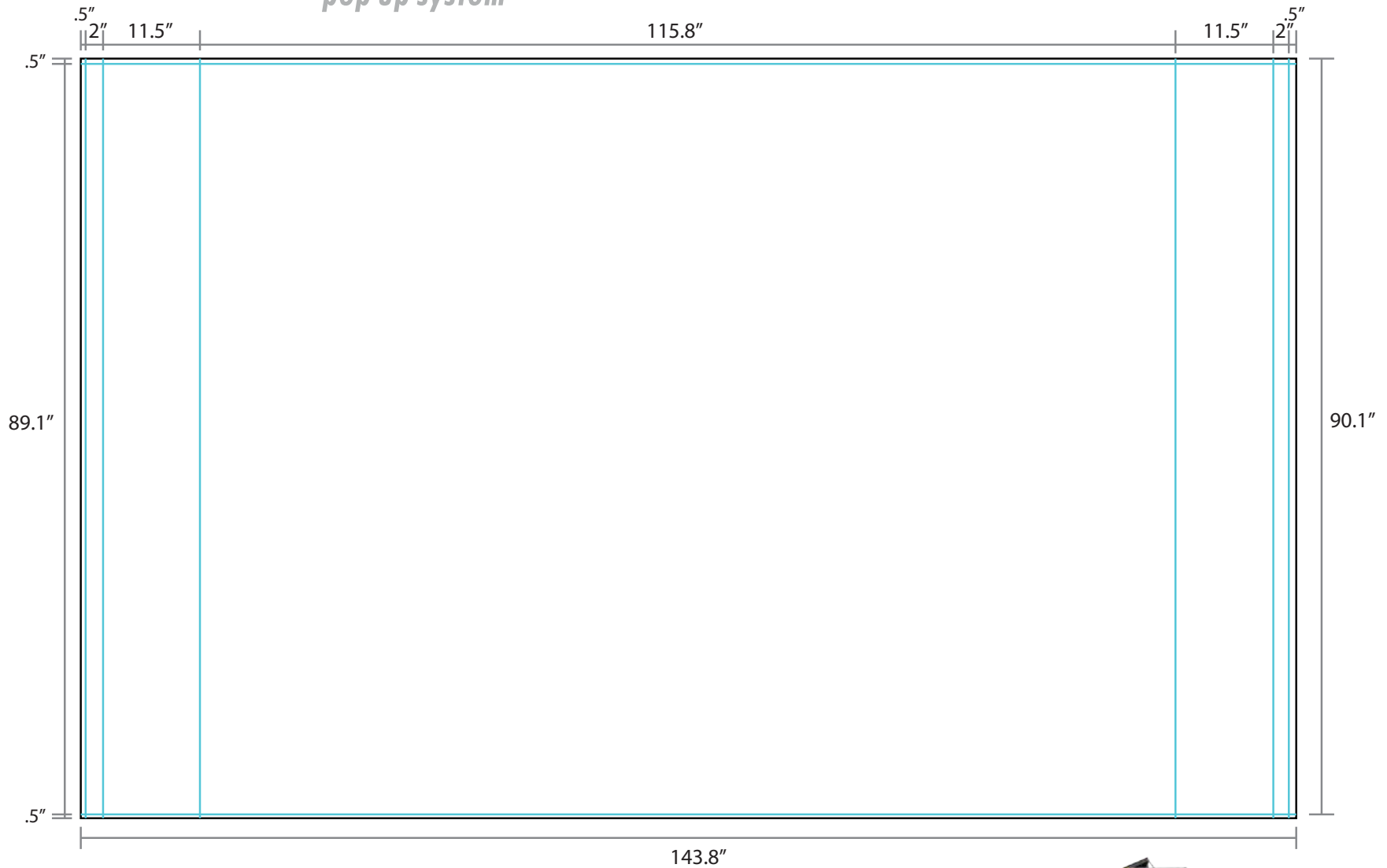




10ft Straight Pop-up System



Print Ready File Creation

Prepare file as a single image in TIFF or PDF exports. Please do not send original Photoshop, Illustrator or InDesign files as we do not manipulate files. (Our preferred file type is a rasterized TIF file.)

- All fonts and texts must be converted to curves.
- Please use "Rich Black" in all your black text. (C=70, M=70, Y=70, K=100)
- Resolution: Equivalent to 100% final size at 100-120 dpi. Check your files for pixilation or banding on color gradations.
- Use LZW compression on TIFF files and compress everything using ZIP.

Digital large format printers do not print PMS or RGB colors. Please prepare all art in CMYK color space.

